

Dr. Gresa Latifi

Contact Details

Dr. Theo Schöller-Stiftungslehrstuhl für
Technologie-und Innovationsmanagement
Technische Universität München
TUM School of Management
Arcisstraße 21, 80333 München

E-Mail: gresa.latifi@tum.de
<http://gresalatifi.com/>;
<http://www.tim.wi.tum.de>



Personal: Birthday/-place: August 19th,
1990/Prishtina
Citizenship: Kosovan

Employment and Affiliation

Since 04/2019	Lecturer at Technical University Munich, School of Management
Since 12/2018	Postdoctoral researcher at <u>Technische Universität München School of Management</u> (associated with Dr. Theo Schöller Chair of Technology and Innovation Management).
Since 11/2018	Consortium member of Kosovo Forum for Economic Development
Since 09/2017	Visiting lecturer at <u>Riinvest College</u> (Prishtina, Kosovo)
10/2017-/03/2018	Visiting academic at <u>University of Utrecht School of Economics</u> (associated with Chair of Strategy, Organisation, and Entrepreneurship – guest of Prof. Dr. Erik Stam).
03/2017-11/2018	Lecturer at the Department of Management, Economics and Industrial Engineering <u>Politecnico di Milano (PoliMi)</u>
05/2016-05/2018	Tutor for PhD students at PoliMi
11/2015-11/2018	PhD Research Fellow, at PoliMi.
11/2015-05/2018	Project member in „Financial and Institutional Reforms for the Entrepreneurial Society“ (FIRES) within the framework of the Horizon 2020-initiative of EU (Grant Agreement No. 649378/Lead Partner: University of Utrecht).
10/2013-06/2015	Student Research Assistant at the Friedrich Schiller University of Jena (FSU JENA) (associated with Chair of Business Dynamics, Innovation and Economic Change.

09/2014 - 12/2014 Student Research Assistant at Halle Institute of Economic Research (IWH Halle).

Education

01/2019 PhD in Management and Engineering at PoliMi, Department of Management, Economics and Industrial Engineering. *Thesis title: "Institutions and Venture Capital in Europe"* under the supervision of Prof. Dr. Luca Grilli.

06/2015 M.Sc. in Economics at FSU Jena, with a specialization in Innovation and Changes. *Thesis title: "Social Capital in East and West Germany"* under the supervision of Prof. Dr. Michael Fritsch and Prof. Dr. Michael Wyrwich.

09/2012 B.Sc. in Economics, Management and Information Technology at the University of Prishtina. *Thesis title: "Risk Management in Kosovo SME-s"*, under the supervision of Prof. Dr. Safet Merovci.

Awards and Scholarships

12/2017 Eu-SPRI Forum Circulation Award for the best quality PhD Project awarded by European Forum for Studies of Policies for Research and Innovation, Manchester Institute of Innovation Research (MIOIR), University of Manchester.

11/2015 Generic merit-based scholarship for PhD studies in PoliMi. DAAD (Deutscher Akademischer Austauschdienst) Merit Based Assistance Scholarship for final research project at FSU Jena (2014-2015).

2010-2012 Annual Scholarship for Students with High Grades, at the University of Prishtina.

05/2011 Distinguished Student Honour Award at the University of Prishtina (based on high records).

09/2010 Best Student of the Year Award at the University of Prishtina (based on high records).

Publications

Articles in peer-reviewed journals:

- 1) Institutional Determinants of Venture Capital Activity: an Empirically Driven Literature Review and a Research Agenda (with Luca Grilli and Boris Mrkajic). Accepted *in Journal of Economic Surveys*.
- 2) Venture Capital in Europe: Social Capital, Formal Institutions and Mediation Effects (with Luca Grilli and Boris Mrkajic), *Small Business Economics*, 2018, 1-18.
- 3) Scientific cooperation in a German Polish Border Region in the Light of EU Enlargement (with Jutta Guenther, Judyta Lubacha-Sember and Daniel Toebelmann), *Foresight and STI Governance*, 2017, Vol. 11, No. 1, 42-53.

Policy briefs

- 4) Sanders, M., P. Balasz, L. Grilli, A. Herrmann, G. Latifi and E. Terragno Bogliacinni (2018). Policy Brief on the FIRES Reform Strategy for Italy. *FIRES Policy Briefs* 18-02. March 2018.
Downloadable at: <http://www.projectfires.eu/publications/policy-briefs/>.

- 5) Sanders, M., P. Balasz, M. Fritsch, A. Herrmann, G. Latifi and E. Terragno Bogliacinni (2018). Policy Brief on the FIRES Reform Strategy for Germany. *FIRES Policy Briefs* 18-03. April 2018.
Downloadable at: <http://www.projectfires.eu/publications/policy-briefs/>.

Contribution to edited volumes:

- 6) Guenther J., G. Latifi, Lubacha-Sember, J., and D. Toebelmann 2013. Scientific cooperation in a German Polish Border Region in the light of EU Enlargement. In: Meissener, D., E. Edil and Chataway, J. (eds.). *Innovation and the Entrepreneurial University*, Chapter 11, pp. 243-264.
- 7) Sanders, M., P. Balasz, L. Grilli, A. Herrmann and G. Latifi and E. Terragno Bogliacinni (2018 forthcoming). FIRES Reform Strategy for Italy. In: Sanders, M. (ed.) *Financial and Institutional Reforms for the Entrepreneurial Society*, Part II, Chapter 1, pp. XXX-XXX.
- 8) Sanders, M., P. Balasz, M. Fritsch, A. Herrmann, G. Latifi and E. Terragno Bogliacinni (2018 forthcoming). FIRES Reform Strategy for Germany. In: Sanders, M. (ed.) *Financial and Institutional Reforms for the Entrepreneurial Society*, Part II, Chapter 2, pp. XXX-XXX.

Work in progress

- 1) How does VC Connections Influence Tech Acquisitions? (with Joachim Henkel).
- 2) Does Writing of a Business Plan Really Matter for Obtaining External Finance? (with Luca Grilli and Andrea Herrmann).
- 3) Venture Capital Investments and High Growth firms in The Netherlands (with Erik Stam).
- 4) Do Totalitarian Regimes Erode Social Capital? An Analysis of Social Contacts in East and West Germany (with Michael Wyrwich).

Teaching experience

English:

Master Level:

Technology and Innovation Management in Practice (Lecture in Summer 2019)
Business and Industrial Economics (Lecture in summer 2017, 2018; Tutorial in summer 2017, 2018)

Bachelor Level:

Business Game Final Project (Tutorial in summer 2016; 2017)

English:

Supervision of numerous master theses at TUM (5X)

Co-supervision of numerous bachelor and master theses (10x) at PoliMi

Albanian:

Supervision of master theses (2x) at Riinvest College.

Conferences

- Presented "Technology Acquisitions and Matchmaking" at AOM Academy of Management Annual Meeting, August 2019, Boston (USA).
- Presented "*Venture Capital in Europe: Formal Institutions and Mediation Effects*" at the 28th edition of the Annual Scientific Meeting of the Italian Association of Management Engineering (AiIG), October 2017, Bari (Italy).
- Presented "*Venture Capital in Europe: Formal Institutions and Mediation Effects*" at the 4th edition of the World Interdisciplinary Network for Institutional Research (WINIR) Conference, September 2017, Utrecht (Netherlands).
- Presented "*Do totalitarian regimes erode social capital? An analysis of social contacts in East and West Germany*" at ALLBUS Workshop, October 2016, Cologne (Germany).
- Presented "*Institutional Determinants of Venture Capital Activity: A Literature Review and a Research Agenda*" at the 14th edition of Interdisciplinary European Conference on Entrepreneurship Research (IECER) Conference, September 2016, Chur (Switzerland).

Accepted invitations to research seminars, and conferences

- Economic Research Seminar at University of Groningen, 2018, Groningen, The Netherlands.
- Economic Research Seminar at Technical University of Munich, 2018, Munich, Germany.
- Credit management association, 2017, Zurich, Switzerland

Summer schools

Organization:

- Co-organized the EITC (The Economics of Innovation and Technological Change) doctoral school (within the framework of EuroTech Alliance)

Participation

- Participated at STATA Econometric Summer School organized by TIMBERLAKE and Lisbon School of Economics Management, July 2017, Lisbon (Portugal).

Workshops:

- "Netherlands, the next hotspot for innovation?", February 21, 2018, Utrecht, Netherlands
- FIRES Conference 2016, October 2016, Utrecht, The Netherlands.
- Workshop on "How to Write the Impact of a Horizon 2020 Proposal", January 21, 2016 (Milan).
- Workshop on "The future of Innovation: Are the good times over?", December 01, 2015
Milan Workshop on "Economics of Entrepreneurship and Innovation", June

2, 2015, Trier, Germany.

- “Entrepreneurship Policy”, Graduate School “Human Behaviour in Social & Economic Change & Max Planck Institute Jena; 16-24 January 2014 Jena.

Other Professional Activities affiliated with PhD Studies

Reviewer

Reviewer for Small Business Economics

Reviewer for Journal of Industrial and Business Economics

Additional Skills

Languages¹

Albanian mother tongue, English (Proficient user), German (Independent user), Italian (Independent user).

Computer skills

Proficient knowledge of STATA, good command of Microsoft Office™ tools

¹ expressed Common European Framework of Reference for Languages